

DID YOU KNOW THAT THE BIRTH AND WOMEN'S HEALTH CENTER IS A COMMUNITY-BASED NONPROFIT?

The Birth and Women's Health Center is a community-based, nonprofit organization dedicated to creating a safe and loving haven where women's wellness and empowerment, innovative models of collaborative health care and a powerful midwifery community thrive.

Being a nonprofit organization means that we are:

- ✓ Focused on quality health care, not profit.
- ✓ Governed by a board of directors made up of Birth Center families, professionals and community members.
- ✓ Supported by the generous gifts of people in the community.

Now that you are part of our Birth Center family, we'd like to let you know what we're up to. Please fill out the following form and return it to the front desk with your registration forms.

- Yes.** I would like to receive communication from the Birth Center.
- No. I would prefer not to receive communication from the Birth Center.

Name _____
Spouse/Partner Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

As a new patient, we can learn a lot from you about how to improve our services and systems. Thank you for answering the following questions:

1. How did you hear about the Birth Center? PLEASE CHECK ALL THAT APPLY:

- Internet/website. What keywords? Search engines? _____
- Yellow Pages. Under what category? _____
- Radio. Which station? _____
- Publication. Which one? _____
- At a special event. Which one? _____
- Baby Fair
- Friend or Family. Who? Please tell us who referred you below:
- Health Care Provider or other professional. Who? Please tell us who below:

Referring Friend or Practitioner Name _____
Business/Practice _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____

2. Why are you here?

PLEASE SEE REVERSE

- Prenatal Care. First baby? Yes No
- Gynecological Care
- Other _____

3. If here for prenatal care, do you plan to have your baby at the Birth Center? Yes No

4. Why did you choose the Birth and Women's Health Center? Check all that apply:

- Natural Childbirth _____ (other)
- Birth Center _____
- Midwifery Care _____
- Personalized care _____
- Water Birth _____

5. Are you aware that the Birth and Women's Health Center provides the following:

- Centering Pregnancy (Group Prenatal Care): Yes No
- Education Classes: Yes No
- Massage: Yes No
- Water Birth: Yes No
- Desert Doula Tuck-In Service: Yes No
- RN Home Visits Postpartum: Yes No
- Bilingual Clinic, Group and Labor Services: Yes No

6. What local or national newspapers and publications do you read? Check all that apply:

- Arizona Daily Star Tucson Citizen
- Tucson Weekly _____ (other)
- Desert Leaf _____
- Wildcat _____

7. What radio stations do you listen to?

- _____
- _____

8. What television stations do you watch most frequently?

- NBC Fox Lifetime _____
- CBS Discovery MTV _____
- ABC CNN VH1 _____

9. Most people find the Birth Center by hearing about it from people they know; please tell your friends about us! Do you have any other ideas on how we can spread the word about this special place? Please Share! Your opinion is critical!

PLEASE SEE REVERSE